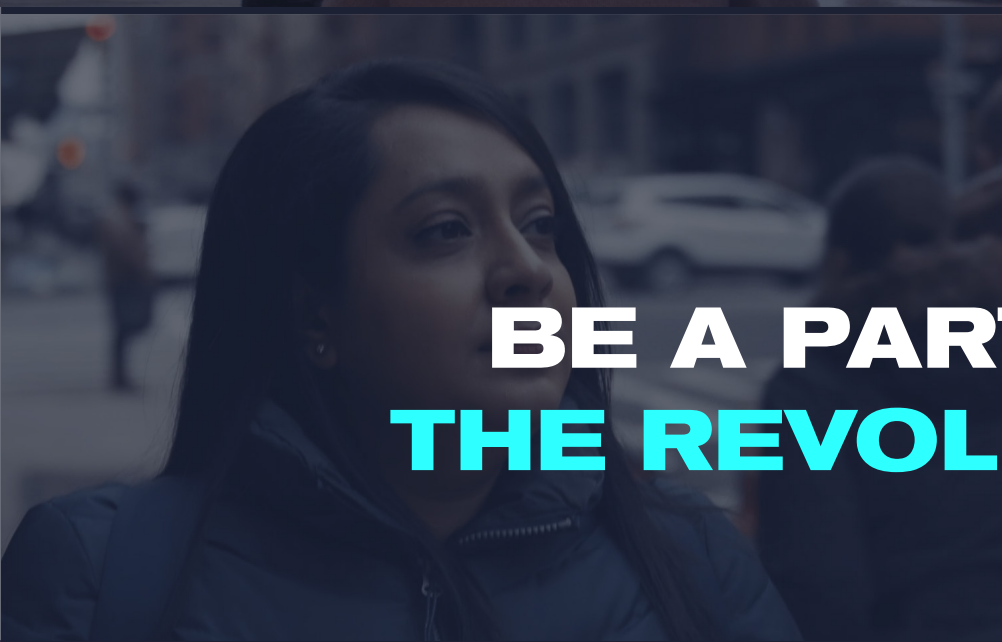


DATA PIONEERS SCIENCE



**BE A PART OF
THE REVOLUTION**

BROUGHT TO YOU BY



ABOUT THE FILM

The data science community is in a period of rapid change - gone are the days of the data scientist as the rare, lone unicorn. Data Science Pioneers: Conquering the Next Frontier examines the rise of the discipline and provides an inside look at the people powering the AI revolution.

The hour-long film presented by Dataiku explores the rise of the lauded data scientist as one of the sexiest jobs of the century and how this hype has - for better and worse - shaped the expectations of AI-ambitious organizations worldwide. In Data Science Pioneers, real data scientists contextualise the role and why they love it while exploring the concerns and challenges to come.



“

To have a film like this, featuring data scientists and for data scientists, but also for anyone willing to learn and be a part of the next chapter for data and AI - it's really special. When watching Data Science Pioneers, I couldn't help but think about how it will help people around the world better connect to build more ethical, more sustainable, and more human AI solutions.”

Luca Maria Aiello,
Senior Research Scientist at Nokia Bell Labs and one of the
featured data scientists in Data Science Pioneers

For the non-data scientist, Data Science Pioneers is still a critical piece of the puzzle that is the future of AI - it's about getting to know the people that are building systems that affect everyone's day-to-day lives and understanding how people in other job functions are part of the picture as well.

FAST FACTS

8.8/10

IMDB rating



Selected at Snowdance Film Festival,
Crystal Palace International Film Festival,
and more to come

20

European and North American companies involved



NOKIA Bell Labs

gousto



Currently available by private
screening only

200+

screenings held
worldwide in 2019



ABOUT DATAIKU

Dataiku is the platform democratizing access to data and enabling enterprises to build their own path to AI. Dataiku believes that those companies who succeed in deploying and scaling AI will do so by ingraining a culture of working with data throughout the enterprise instead of siloing it into a specific team or role.

To make this a reality, Dataiku provides one simple UI for data wrangling, mining, visualization, machine learning, and deployment based on a collaborative and team-based user interface accessible to anyone on a data team, from data scientist to beginner analyst.

HOST A SCREENING FOR YOUR ORGANIZATION

- Screenings in more than 40+ different countries
- 60,000+ views on www.datascience.movie
- Viewed by more than 6,000 people

BUSINESSES:

- Generate company-wide interest around data science, machine learning, and AI.
- Emphasize the importance of the role of AI in the future of the business.
- Bring both technical and non-technical profiles together to start a discussion around working together to reach the company's data aspirations.

SCHOOLS AND UNIVERSITIES:

- Give the future workforce (whether technical or not) a look at how AI and data are changing the role of every person in the company.
- Give aspiring data professionals a glimpse into what their day-to-day work, challenges, and triumphs might look like.
- Inspire candid discussion around today's most important topics, including data privacy and ethics.



“

Dataiku has done a cool job with this new documentary on what data science is all about

”

“

An amazing and grounded demystification of the data science role, the people behind it, the challenges, the opportunities, the technology and the hype. A beautiful and important insightful story that every business executive need to see

”

HOW TO HOST A SCREENING

TWO EASY STEPS:

- 1** Fill out [this form](#).
- 2** Someone from Dataiku will be in touch quickly to help organize the event!



NOTE THAT EACH SCREENING EXPERIENCE CAN BE CUSTOMIZED TO SUIT YOUR ORGANIZATION'S WISHES AND NEEDS; HOWEVER, THERE ARE A FEW REQUIRED ELEMENTS:

THE DATAIKU TOUCH:

Each screening will be complete with some special Dataiku items (a little bird told us something about popcorn...) and goodies to make the experience professional, fun, and memorable.

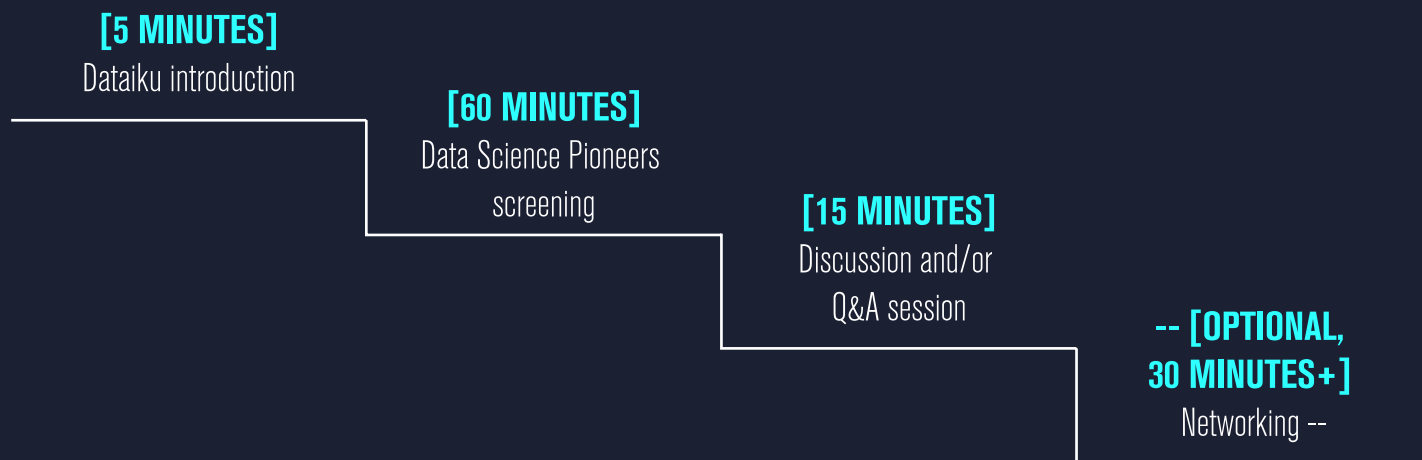
DATAIKU PRESENCE:

At least one person from Dataiku should attend the screening to give a short introduction to the project and to be on hand to answer any questions. In lieu of an on-site contact, Dataiku will provide a pre-screening introduction video.

FREE ENTRY:

Of course, all screenings must be free for attendees.

SUGGESTED SEQUENCE OF EVENTS



POST-FILM DISCUSSION QUESTIONS

Feel free to use these sample questions to spark discussion following the film!

- Do you agree or disagree with the data scientists' thoughts and tone about the future of AI? Are you hopeful or pessimistic about the future of AI in your organization?
- Some of the data scientists in the film gave their opinion, now it's your turn: what do you think the data-driven organization will look like 5-10 years from now? What will stay the same, and what will be different?
- What can your organization do to better address challenges brought up in the film, including responsibility, bias, communication, etc.?
- One of the overarching themes in the film is the need for data scientists to be integrated into the core of the business and be connected to business problems. Does your organization successfully facilitate understanding and collaboration between data teams and business teams? If not, how can that be improved?
- [Schools and Universities] How do you think you (whether in a technical field or not) can better prepare for the data-driven workplace of the future?

DATA SCIENCE PIONEERS

FAQ

Q: WHY DID DATAIKU MAKE THIS FILM?

A: The data science ecosystem is dominated by open source, collaborative tools, and libraries that enable all sorts of developers to contribute to solving the world's biggest problems. Yet as the field matures, there's a risk that it will become siloed around big businesses, or worse, that the spirit of innovation and camaraderie will disappear.

As an organization, Dataiku feels it's important to keep the data science community alive, including maintaining the collaborative and innovative spirit on which it was founded and fueled. That's why we created Data Science Pioneers.

Q: CAN I WATCH THE MOVIE BEFORE I DECIDE TO HOST A SCREENING?

A: Fill out [this form](#), and you can discuss directly with someone from Dataiku about whether or not this will be possible.

Q: WHAT SUBTITLES ARE AVAILABLE?

A: The film currently has English, French, Spanish and Portuguese subtitles. Audio is English only.

Q: CAN PEOPLE PAY TO ATTEND MY SCREENING?

A: No; all screenings must be free.

Q: ONCE I SET UP A SCREENING, HOW WILL I GET ACCESS TO THE FILM?

A: When all the details are sorted out with your Dataiku contact, the film will be shared either through physical USB stick or through a streaming URL (depending on your needs and your setup).

Q: WHAT ARE THE TECHNICAL SPECIFICATIONS FOR HOSTING A SCREENING?

A: All you need is a screen (obviously), and we also recommend a sound system - as opposed to sound from a laptop - so that people can hear properly.

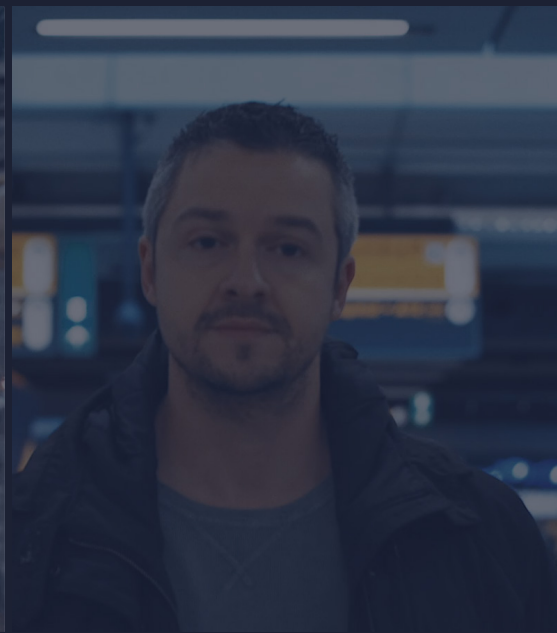
Q: HOW DID YOU FIND THE MOVIE'S PARTICIPANTS?

A: At Dataiku, we've been working with a wide network of more than 250 companies across a range of industries since our founding in 2013. From that base, and with our own team of more than 25 data scientists plus hundreds more data experts, we were able to make connections across the globe that allowed us to meet and film the best of the best for this movie.

Q: WE LOVED THE FILM! CAN WE SHARE IT WITH MORE PEOPLE? WHEN WILL IT BE AVAILABLE FOR STREAMING?

A: The film is currently not available for wide-scale streaming, but if you loved it, don't hesitate to tell the world on Twitter, Facebook, Instagram, or your other favorite social network (and don't forget to tag [@dataiku@pioneersdata](#) and [#datasciencepioneers](#) !)

If you'd like, you can also get in touch to organize a second, larger screening for more participants.



DATA PIONEERS
SCIENCE
— CONQUERING THE NEXT FRONTIER —