# THANKS!

Thanks for hosting a screening of Data Science Pioneers: Conquering the Next Frontier! We hope you enjoy the film. Here is some information to make sure your screening is a success:



[5 MINUTES] Dataiku introduction (either

live or, if no Dataiku representative present, over video) **[60 MINUTES]** Data Science Pioneers screening **[15 MINUTES]** Discussion and/or Q&A session -- [OPTIONAL, 30 MINUTES+] Networking --

## FEEL FREE TO USE THESE SAMPLE QUESTIONS TO SPARK DISCUSSION FOLLOWING THE FILM!

- Do you agree or disagree with the data scientists' thoughts and tone about the future of AI ? Are you hopeful or pessimistic about the future of AI in your organization?
- Some of the data scientists in the film gave their opinion, now it's your turn: what do you think the data-driven organization will look like 5-10 years from now? What will stay the same, and what will be different?
- What can your organization do to better address challenges brought up in the film, including responsibility, bias, communication, etc.?
- One of the overarching themes in the film is the need for data scientists to be integrated into the core of the business and be connected to business problems. Does your organization successfully facilitate understanding and collaboration between data teams and business teams? If not, how can that be improved?
- [Schools and Universities] How do you think you (whether in a technical field or not) can better prepare for the data-driven workplace of the future?

### DATA SCIENCE PIONEERS FAQ

#### **Q: WHY DID DATAIKU MAKE THIS FILM?**

**A:** The data science ecosystem is dominated by open source, collaborative tools, and libraries that enable all sorts of developers to contribute to solving the world's biggest problems. Yet as the field matures, there's a risk that it will become siloed around big businesses, or worse, that the spirit of innovation and camaraderie will disappear. As an organization, Dataiku feels it's important to keep the data science community alive, including maintaining the collaborative and innovative spirit on which it was founded and fueled. That's why we created Data Science Pioneers.

#### **Q: HOW DID YOU FIND THE MOVIE'S PARTICIPANTS?**

**A:** At Dataiku, we've been working with a wide network of more than 250 companies across a range of industries since our founding in 2013. From that base, and with our own team of more than 25 data scientists plus hundreds more data experts, we were able to make connections across the globe that allowed us to meet and film the best of the best for this movie.

## Q: WE LOVED THE FILM! CAN WE SHARE IT WITH MORE PEOPLE? WHEN WILL IT BE AVAILABLE FOR STREAMING?

A: The film is currently not available for wide-scale streaming, but if you loved it, don't hesitate to tell the world on Twitter, Facebook, Instagram, or your other favorite social network (and don't forget to tag @Dataiku as well as @PioneersData)! If you'd like, you can also get in touch to organize a second, larger screening for more participants.

#### **ABOUT DATAIKU**

Dataiku is the platform democratizing access to data and enabling enterprises to build their own path to Al. Dataiku believes that those companies who succeed in deploying and scaling Al will do so by ingraining a culture of working with data throughout the enterprise instead of siloing it into a specific team or role.

To make this a reality, Dataiku provides one simple UI for data wrangling, mining, visualization, machine learning, and deployment based on a collaborative and team-based user interface accessible to anyone on a data team, from data scientist to beginner analyst.

